

MOBITEC X ORGATEC

the
colors
of
well-being

mobitec

WE CREATE MOMENTS OF WELL-BEING SINCE 1990

Founded in 1990, Mobitec has established itself as a reference in creating moments of well-being through its furniture. Whether it's around a family table, in an inspiring meeting room, or in the comfort of a restaurant, our creations are designed to elevate these unique moments.

As a Belgian family business, we specialize in manufacturing high-quality chairs and tables, combining design, comfort, durability, and customization. With over 700 employees and three production sites in Poland, Mobitec produces approximately 200,000 chairs and 15,000 tables each year for the European market. What sets Mobitec apart is our ability to offer ultra-customizable solutions that meet your specific needs. Our furniture is not just functional; it transforms spaces into places where life is good. Our mission is simple: "We create moments of well-being," a philosophy reflected not only in our products but also in our commitment to our teams, partners, and suppliers.



OUR CONCEPT AT ORGATEC
new visions of work

The world of work has evolved significantly, especially since the Covid-19 pandemic. Offices today aim to provide employees with an environment as comfortable and welcoming as their own home. Well-being at work is no longer an option but a necessity, and this is where Mobitec steps in.



Thanks to our vast range of products and hyper-customization concept, we enable companies to design workspaces that meet these new expectations. Whether for a home office or a collaborative open space, our furniture adapts to all configurations, offering comfort, aesthetics, and functionality. Our different product families, with their numerous finishing options, allow for the creation of unique office scenographies, designed to maximize well-being while reflecting the culture and specific needs of each organization.

At Mobitec, we believe that workspace design can transform the professional experience, creating environments where it is good to live and work while fostering creativity and productivity.

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THE STAND CONCEPT

the colors of well-being

Mobitec's stand at Orgatec highlights a concept that explores how colors influence our well-being, particularly in workspaces. Inspired by color psychology, each zone of our stand represents a specific ambiance and emotion. Colors have a direct impact on our moods, productivity, and behavior. In line with our main message "we create moments of well-being," we have designed six color zones that reflect these beneficial effects of colors.

Zone yellow - Creative meeting room

Yellow is an energizing color that fosters creativity and optimism. In this meeting room, yellow stimulates idea generation, dynamism, and motivation. Studies show that this color can also reduce mental fatigue and encourage quick, effective decision-making.

Benefits: Yellow activates the mind, encourages creative thinking, and promotes self-confidence. In a

professional environment, this translates to increased productivity during brainstorming sessions and idea exchanges.

Notable fact: According to German psychologist Rudolf Arnheim, yellow is perceived as a "radiant and cheerful" color, associated with sunlight, explaining its stimulating effect.

Zone blue - Open office space

Blue is often associated with tranquility and concen-

tration. In professional settings, this color reduces stress and promotes analytical and rational thinking, ideal for tasks requiring precision and organization. In this open workspace, blue encourages clear communication while soothing the overall atmosphere.

Benefits: Blue improves concentration by promoting mental clarity and reducing anxiety. It is particularly recommended for work environments where complex



tasks require sustained attention.

Notable fact: According to studies conducted by the University of Exeter, a blue-dominant work environment improves employee performance by 11%.

Zone beige and gray - Nomadic coworking space

Neutral tones like beige and gray convey a sense of stability and simplicity. They create a calm, distraction-free environment, ideal for focusing in nomadic workspaces where flexibility is essential and ongoing. These colors allow collaborators to focus without being overstimulated by visual elements.

Benefits: Beige and gray provide a restful framework, reducing visual fatigue and facilitating concentration in versatile environments. They also offer neutrality, making it easy to personalize the space with accessories or color accents.

Notable fact: Neutral tones are used to balance sensory overload in work environments, providing an optimal setting to maintain focus and reduce stress.

Zone pink - Lounge space

Pink symbolizes softness and comfort. This lounge space is designed to offer employees a moment of relaxation and decompression. The softness of pink invites conviviality and calm, providing a perfect transition after an intense work period.

Benefits: Pink has a calming effect on the body and mind. It helps reduce tension and create an emotionally soothing environment.

Notable fact: The famous “Baker-Miller effect,” discovered in the 1970s, highlighted that certain shades of pink, particularly Baker-Miller pink, can reduce aggression and ease anxiety. This phenomenon has been studied in several European prisons, where pink cells are used to calm inmates in states of intense stress or violence. The color helps reduce physiological tensions, demonstrating the soothing impact of pink on the body and mind, aligning with our desire to create spaces of relaxation and well-being.

Zone green - Conference room

Green is a balancing color that evokes nature and serenity. In a conference room, this color fosters creativity and innovation. It helps soothe emotional tensions, which is particularly beneficial for meetings

where important decisions need to be made.

Benefits: Green relaxes the eyes, reduces mental fatigue, and encourages an atmosphere conducive to emotional balance and calm decision-making. It also promotes constructive and collaborative thinking.

Notable fact: Studies conducted by the University of Amsterdam show that the presence of green elements in offices, whether plants or colors, increases creativity by 15%.

Zone orange - Cafeteria-bar

Orange is a color that energizes and stimulates social exchanges. Perfect for a relaxation area like a cafeteria or bar, it encourages conversation and creates a friendly and energetic atmosphere.

Benefits: Orange stimulates appetite and communication, two key elements in a dining or break area. It also promotes enthusiasm and conviviality.

Notable fact: Goethe’s color theory asserts that orange awakens a sense of warmth and vitality, essential in spaces where socialization is key.

*To elevate our stand and
add an artistic and poetic
touch, we collaborated
with two exceptional
artists*

ARTISTIC
collaborations



Leone floral studio

Léone Floral Studio created stunning floral installations, both as standalone compositions and in the ceramic vases. These floral creations bring a breath of nature and a touch of freshness, reinforcing the idea that well-being also comes from a harmonious and calming environment.

Discover more :

<https://leonefloralstudio.com/>

https://www.instagram.com/___leone/

INI Ceramics

INI Ceramics designed beautiful ceramic vases that adorn our tables, counters, and bar spaces. These handcrafted pieces add a refined texture and unique character to our furniture.

Discover more :

<https://iniceramique.com/fr>

https://www.instagram.com/ini_ceramique/



sustainability

AT MOBITEC

Sustainability is at the heart of our mission. We believe in creating durable furniture while reducing our environmental footprint.

Here are some key facts about our ecological commitments:

- **Eco-friendly packaging:** Our optimized packaging for chairs like the Lotus and Léi models reduces CO2 emissions by nearly 50%.
- **Innovative designs:** Our Altera table stands out with a three-layer top, ensuring enhanced strength and longevity.
- **Energy efficiency:** By increasing the solar capacity of our production sites sixfold, we generate over 1.1 million kWh per year, enough to power 300 homes.
- **Recycled materials:** Our fabrics are Oeko-Tex certified, with options like Miami fabric made from 100% recycled PET bottles or Ciclo fabric, composed of about 70% recycled cotton from the fashion industry. At Mobitec, we combine innovation and environmental responsibility to create furniture that not only improves the daily lives of its users but also respects the planet.

Learn more:

<https://www.mobitec.be/fr/durabilite>



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Mobitec offers you the opportunity to fully integrate color psychology into your interior design projects through unparalleled hyper-customization.

With an immense variety of finishes, fabrics, and colors, Mobitec allows you to create spaces that combine aesthetics, well-being, and functionality. Our philosophy, embodied in the baseline “together we create moments of well-being,” is reflected in every detail of our furniture and in our ability to transform workplaces into inspiring and harmonious environments, where colors play a vital role in daily well-being.